SHUBHANGI JAIN

UI/UX & GRAPHIC DESIGNER

+91 9680035111

SHUBHANGIJAIN.COM

HI!

A skilled Senior UI/UX & Graphic Designer with 3+ years of experience creating innovative digital interfaces. Expertise in human-centered design, prototyping, visual storytelling, and cross-functional collaboration. Proficient in usability research, accessibility, and emerging UI/UX trends to deliver data-driven, user-focused design solutions.

CORE COMPETENCIES

Technical & Software Expertise

- Illustrator – Intermediate
- Photoshop – Beginner
- Blender (3D Animation) – Learning
- Front-End Prototyping: Basic HTML & CSS

Design & User Experience

- Human-Centered Design & Interaction Design
- High-Fidelity Wireframing & Prototyping
- Responsive & Accessible UI Development
- Heuristic Evaluation & Usability Testing
- Design System Development & Implementation

Visual & Brand Development

- Advanced Branding & Identity Systems
- Typography, Color Theory, & Visual Aesthetics
- Illustration & Digital Graphic Design
- Motion Graphics & Emerging 3D Design

EDUCATION

- **2018 - 2022**   **B.Tech. (Electronics and Communication) - 9.07 CGPA**
  Jodhpur Institute of Engineering and Technology

- **2017 - 2018**   **XII - 74.80%**
  R.K. Public Sr. Sec. School, Jodhpur, Rajasthan

- **2015 - 2016**   **X - 85.83%**
  R.K. Public Sr. Sec. School, Jodhpur, Rajasthan

PERSONAL DETAILS

- ✉ shubhangijain57@gmail.com
- ☎ +91 9680035111
- 🌐 shubhangijian.com

SKILLS SUMMARY

Cooking   Traveling   Painting

LANGUANGE

Hindi   English

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WORK EXPERIENCE

- **Dec 2023 - Present**

UI/UX & Graphic Designer - Geekologix Technologies Pvt. Ltd.

- Spearheaded the development of high-impact fintech solutions, optimizing transaction workflows and enhancing user retention.
- Designed and implemented a unified design system, streamlining front-end development and increasing UI consistency across platforms.
- Conducted extensive A/B testing and heuristic evaluations, improving product usability by 30%.
- Led branding initiatives, including the conceptualization and execution of the company logo "**Now A Wave**", reinforcing corporate identity.

- **Notable Projects:**
    - **Web Platforms:** NiftyTrader, 75F Admin Panel, Warehouse Management, Stockezee
    - **Mobile Applications:** NiftyTrader, 75F Orange Juiced, Tasky, FinGame
    - **Logo Designs:** Now A Wave, Tasky, 75F Orange Juiced, FinGame

- **Jan 2022 - Nov 2023**

UI/UX & Graphic Designer - Techoniq Fusion IT Solutions

- Engineered engaging UI solutions for high-traffic digital platforms, enhancing user conversion rates.
- Led cross-team collaboration between designers and developers, ensuring seamless integration of UI elements.
- Produced comprehensive branding assets, social media visuals, and marketing collateral that increased engagement metrics by 40%.

- **Notable Projects:**
    - **Web Platforms:** Earth Mover Enterprises, RKG Constructions, WasteTrack, Virat Cabs, Cyberlogic Innovations, E-Commerce Template, BizWhatsPro
    - **Mobile Applications:** Punter Gaming, 11 Squad, Aarya Matka, WasteTrack, BizWhatsPro, Andar Bahar Game
    - **Logo Designs:** RKG Constructions, Solecrafter, The Book Storey, Nestcafe, WasteTrack

INDEPENDENT & FREELANCE PROJECTS

Web Solutions

- **TQZap Website** – Designed an intuitive, responsive web interface optimized for seamless user interactions.

Application Design

- **RKG Construction** – Developed UI frameworks for construction management efficiency.
- **Coupleship** – Designed relationship-management features with UX-centric solutions.
- **TQZap Payment App** – Enhanced transactional fluidity through intuitive UI elements.

Logo Design

- **Sangini's Makeover** – Conceptualized a sophisticated brand identity for a beauty and wellness business.
- **Dzinr Story** – Created a minimalist, modern visual identity for a personal brand initiative.
- **Chai Spice** – Developed a distinct, culturally resonant branding identity for a tea-based startup.
- **TQZap -** Create a minimalist and conceptulized brand logo for Payment App.